



Japan Mobility Show Bizweek 2024

Show Details

Japan Mobility Show Bizweek 2024 10/15 16 17 18

Makuhari Messe (International Exhibition Hall)

Held together with

CEATEC® 2024
TOWARD SOCIETY 5.0

Japan Mobility Show

evolves into a **Business Co-Creation Platform**

Japan Mobility Show 2023

A place to discover a future
you'll be eager to navigate

TOKYO MOTOR SHOW:
A showcase for new vehicles



Expanded
scope and content

Visions of the future

Solving societal issues
Creating new values

Mobility "beyond
transportation"

Expansion into
new industries,
new applications,
new experiences

New business
partners

Cross-industry
Startups
Established
companies

Japan Mobility Show

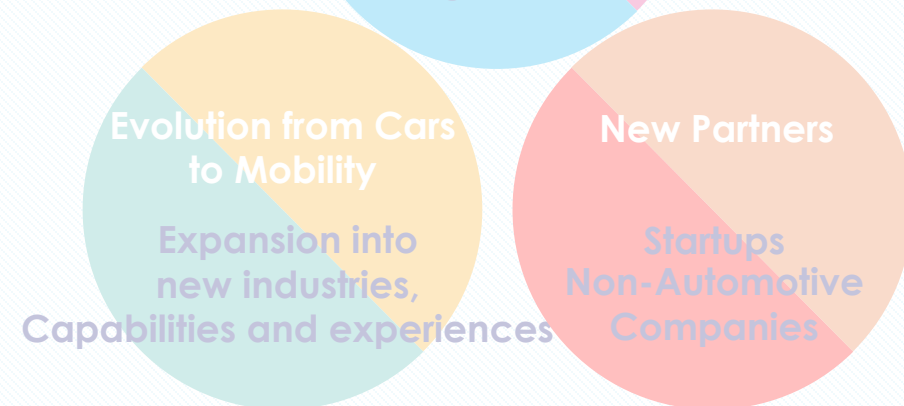
Evolves into a **Business Co-Creation Platform**

A place to discover a future

Making A **Bright Future** for **Mobility** a **Reality**



Creating New Values





Japan Mobility Show Bizweek 2024

**A new business event
to promote co-creation
through stronger collaboration
across industries**

Japan Mobility Show Bizweek

Business-Centric Event

A forum for creating business partnerships =
A “process year” leading up to the “showcase year”

A venue for finding business partners
to create the future

Target Audience

B2B + C

B: Businesses in the mobility industry

**C: Professionals in the mobility industry,
Consumers looking for the latest information on mobility**

Japan Mobility Show

Showcase Event

Showcasing advances in mobility to demonstrate the results
achieved by new partnerships

A venue for discovering
and experiencing the future

Target Audience

B2C + B

**C: Consumers who want to experience futuristic
mobility environments**

B: Business collaborations across industries

Held
sequentially
over a 2-year
period

Three Categories of Business-Focused Events

Aimed at Making a **Bright Future** for **Mobility** a **Reality**

01

Finding New
Business Partners



Support and partner with the startups that will be next-generation leaders

02

Promoting Business
Co-Creation



Establish business partnerships to create a more resilient supply chain

03

Discussions for Our
Future



Experts share their views on creating a sustainable mobility-based society

The background features a dark grey rounded rectangle with a white border. Inside, there is a stylized illustration. At the top, the text 'Exhibitor Booths' is written in a light blue font. Below it, the main title 'Find New Business Partners' is in a large, bold, white font. Underneath the title, there is a smaller white font text: 'Support and Partner with Startups that Will Be Next-Generation Leaders'. The illustration includes several business professionals in business attire, some carrying briefcases, and a large hand holding a small plant. There are also some abstract shapes and a speech bubble with a checkmark.

Exhibitor Booths

Find New Business Partners

Support and Partner with Startups
that Will Be Next-Generation Leaders

Over **200** established companies and startups are exhibiting at **Japan Mobility Show Bizweek 2024**

Automotive Companies

Automobile manufacturers, parts manufacturers, materials suppliers, dealerships, etc.

Startups/ Established Companies

Electronics,
IT/communications,
heavy industry, construction

Show attendees including business representatives from across industries

Seeking new value creation and solutions to societal issues through communication with new business partners

Startups

150 companies
(tentative)

Exhibiting products, technologies and services that contribute to solving issues in the mobility industry

Exhibit themes

1. Carbon neutrality
2. Supply chains
3. Manufacturing
4. "Transformation"

Established companies

58 companies

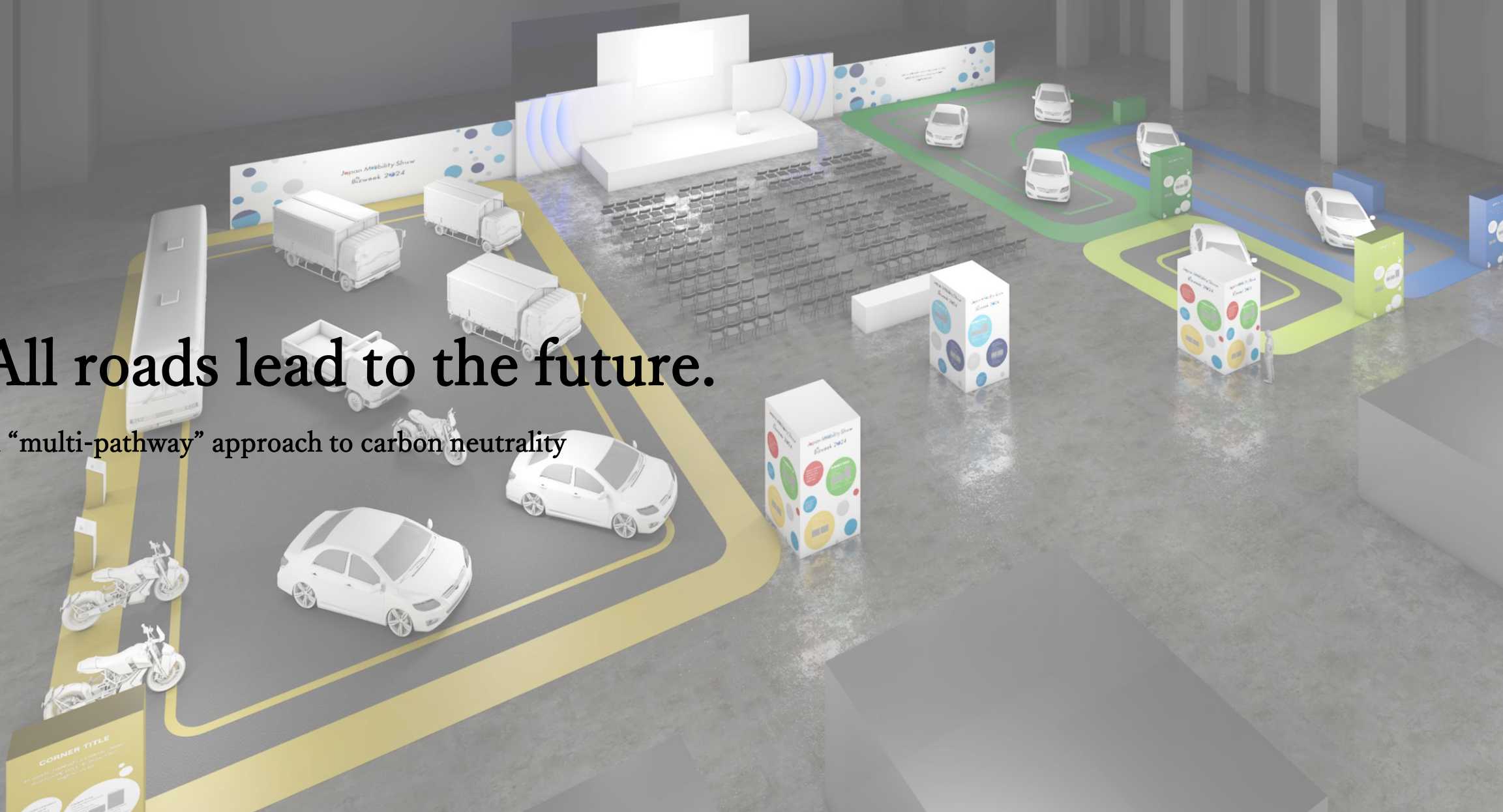
Seeking to co-create new business with startups to resolve mobility industry expansion-related issues the companies are facing

Exhibit industry

Mobility industry
Electronics, IT communication
Construction industry

All roads lead to the future.

A “multi-pathway” approach to carbon neutrality



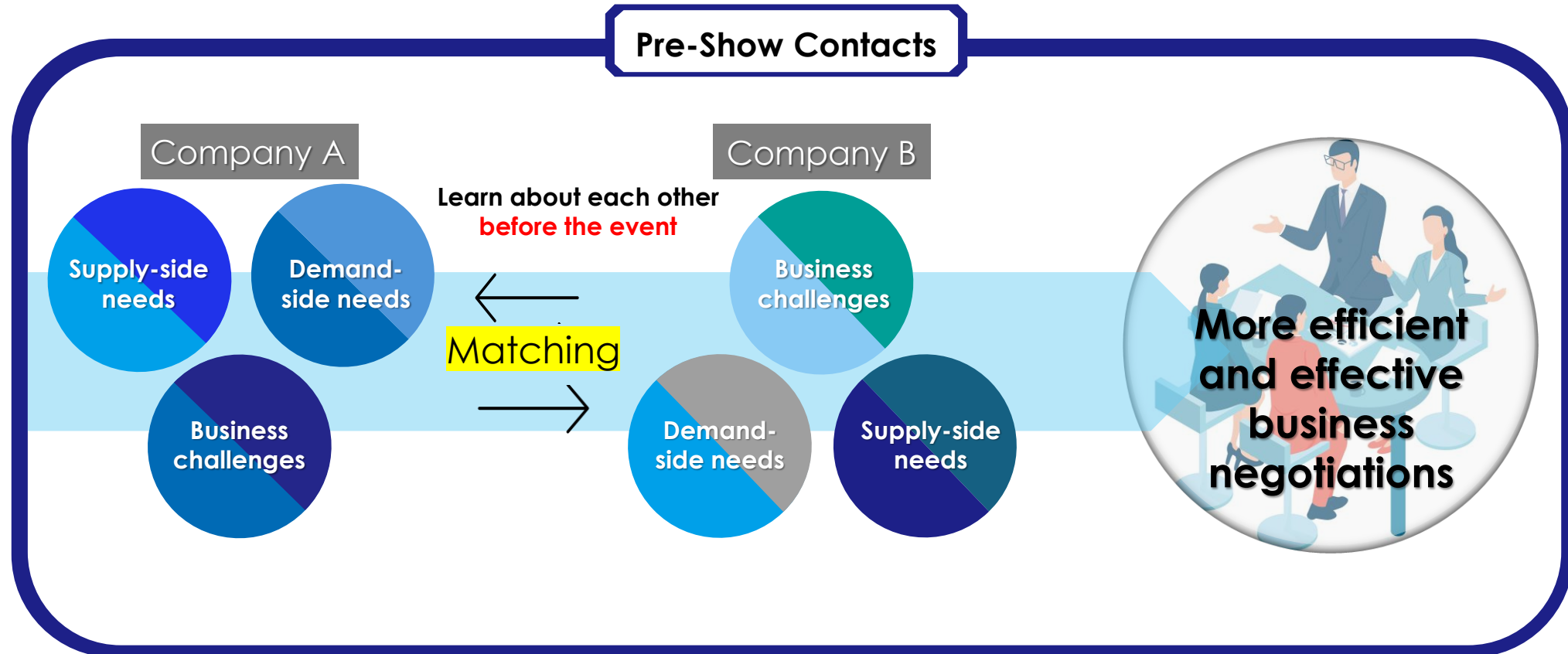
The background of the slide is a dark grey rounded rectangle filled with a collage of business-related icons and illustrations. These include people working at computers, holding documents, and using tools like ladders and gears. The overall theme is business operations and collaboration. The text is centered in white, with the main title in a larger font and the subtitle in a smaller font below it.

Business-Matching Program

**Promote
Business Co-Creation**

Establish Business Partnerships
to Create a More Resilient Supply Chain

Business-Matching Platform *Meet-up Box*



Registering for the Use of Meet-Up Box

546 Registrations

Registration Open

Launches 9.20

Meet-up Box

**A Business-Matching Platform Enabling
Online Business Meetings Pre- and Post-Show**

This service aims to promote optimally effective business discussions between established companies and startups participating in the in-person business-matching events that will take place at Bizweek 2024.

Making an Exciting Bright Future for Mobility a Reality

Japan Mobility Show Bizweek 2024

Online business-matching service
launches September 20.

The platform can continue to be
used after the show.

New business
co-creation

Meet-up BOX



2025

Japan Mobility Show



Future Mobility Forum

Discussions for Our Future

Experts from a Range of Industries
Share Their Views on Creating a
Sustainable Mobility-Based Society

Future Mobility Forum

A forum for imagining future mobility and comprehensively examining the issues involved in creating a buoyant and sustainable new mobility-based society

Future *M*obility *F*orum

New mobility
visions

×

Environmental,
societal issues

×

Challenges for the
mobility industry

Forum activities

Special Session

Business Session

Future Mobility Forum

Special Session

10 / 15 **Tue** 16:00 - 17:00

Part 1

Opening Speech

Part 2

Theme Session: Co-creation and open innovation
to achieve mobility society

Future Mobility Forum

Business Sessions

10 / 16 **Wed** 14:00 - 15:00

What is the “Japanese-style” strategy for carbon neutrality?

Japanese-style multi-pathway strategy for carbon neutrality

Future Mobility Forum

Business Sessions

10 / 17 **Thu** 14:00 - 15:00

Frontline of Japanese Mobility Manufacture

Updating manufacturing by co-creation of software and hardware

Future Mobility Forum

Business Sessions

10 / 18 **Fri** 14:00 - 15:00

Will mobility change the future of Japan, a country facing challenges?

Transformation for creating value of mobility

Other Sessions

10/16 Wed 15:30 - 17:00

Organizer : Japan Automobile Manufacturers Association, Inc. Next-Generation Mobility Policy Subcommittee

“Mobility Vision 2050” Dialog

~Accelerating Cross-Industry Corporation in New-Value Creation for “Mobility Beyond Transportation” ~

10/16 Wed 15:30 - 17:00

Organizer : Japan Automobile Manufacturers Association, Inc. Next-Generation Mobility Policy Subcommittee

“Mobility Vision 2050” Dialog

~Acceleration beyond industry, New value creation of mobility beyond transportation~

10/17 Thu 10:30 - 11:30

Organizer : Japan Automobile Manufacturers Association, Inc. Data Governance Discussion Team

Raising awareness of the importance of personal data protection,
and introducing initiatives in the automotive industry

10/17 Thu 15:30 - 17:00

Organizer : Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism

Mobility Digital Transformation Platform Launch Event

10/18 Fri 10:30 - 11:30

Organizer : KODANSHA BC

TOKYO MOBILITY Meeting 2024

Japan Mobility Show Bizweek 2024

10/15 Tue 16 Wed 17 Thu 18 Fri

Makuhari Messe (International Exhibition Hall)

Organizer: Japan Automobile Manufacturers Association, Inc. (JAMA)
Co-Organizer: Japan Auto Parts Industries Association (JAPIA)
Sponsored by: Ministry of Foreign Affairs
Ministry of Economy, Trade and Industry
Ministry of the Environment
Tokyo Metropolitan Government
Japan Business Federation
Japan Auto Body Industries Association (JABIA)
Japan Automobile Machinery and Equipment Manufacturers Association (JAMTA)
Japan Automobile Dealers Association (JADA)
Japan Automobile Importers Association (JAIA)
Japan Electronics and Information Technology Industries Association (JEITA)

Held together with

